



SPONSORSHIP OPPORTUNITIES

The 2014 CIGRE Canada Conference will attract between 300 to 400 delegates, many of whom will be technology and business leaders from across the country and around the world.

Your sponsorship of this event will provide valuable exposure directly to those attending and back into the organizations that they represent. Every effort will be made to make this conference an enjoyable and meaningful event for the participants, and aligning your sponsorship message with their fond memories of a successful event.

In addition, your sponsorship supports the development of the industry. These annual Canadian conferences are designed to advance the development of power systems and economic growth in this industry. With your sponsorship, CIGRE is able to host these events at a very reasonable cost to the participants, allowing greater participation and industry contribution.

SPONSORSHIP LEVELS

All Sponsorship levels will include the following:

- Logo on conference Website, posted as soon as funds are received
- Logo and recognition in conference program
- Logo and recognition on signage throughout conference venue
- Access to delegate list

DIAMOND SPONSORSHIP: \$15,000 (3 available)

At the Diamond level, you will be provided with the highest level of exposure and will be assured of multiple direct messaging opportunities to all of the conference participants.

Diamond sponsorship will include the following:

- Five (5) free conference registrations
- Five (5) free banquet tickets
- Sponsorship recognition during cocktail and banquet evening
- Logo projected on screen before and after every session
- Panel seat for 1 plenary

PLATINUM SPONSORSHIP: \$10,000 (3 available)

At the Platinum level, you will be provided with high levels of recognition throughout the event.

Platinum sponsorship will include:

- Four (4) free conference registrations
- Sponsorship recognition at lunch time

GOLD SPONSORSHIP: \$7,500 (3 available)

Gold level will include:

- Three (3) free registrations
- Sponsorship recognition at breakfast time

SILVER SPONSORSHIP: \$5,000 (3 available)

Silver level will include:

- Two (2) free conference registrations
- Sponsorship recognition at refreshment breaks

BRONZE SPONSORSHIP: \$3,000 (4 available)

Bronze level will include:

- One (1) free conference registration
- Sponsorship recognition at Welcome reception

OTHER SPONSORSHIP OPPORTUNITIES

- Delegate conference bag : \$5,000
- Lanyard : \$5,000
- Room key : \$5,000
- Shuttle Bus : \$3,500
- Delegate conference bag insert (limited to 6): \$1,000